

# AVENUES FOR IMPACT INVESTING

SOCIAL AND FINANCIAL RETURNS FOR PHILANTHROPISTS



## CASE STUDIES

### GLOBAL PARTNERSHIPS

Funded support to microfinance institutions, social businesses and co-ops in Latin America and the Caribbean to battle poverty.

### ENERGY EFFICIENCY RETROFITS

Seattle Foundation and philanthropists collectively invested \$1.275M in green, clean energy solutions.

### SVP FASTPITCH

Co-invested with Social Venture Partners (SVP) where nonprofits and for-profits shared their cutting-edge ideas to receive over \$250,000 in funding and a chance to pitch to social investors.

## GET STARTED

### REVIEW OFFERINGS

Visit [seattlefoundation.org/communityimpact](http://seattlefoundation.org/communityimpact) for current offerings by fall 2016.

### PROVIDE YOUR RECOMMENDATION

Review the investment and recommend your minimum using our online form.

### GET ENGAGED

Invest your fund in the Socially Responsible Investment Pool (SRI). Bring new investment ideas to the Board Committee.

**PASSIONATE PHILANTHROPIST**

Investment from a philanthropic fund

**CATALYST FUNDS**

Strategic alignment with foundation and philanthropists

## CRITERIA



ADDRESSES OUR HEALTHY COMMUNITY FRAMEWORK



AMPLE DONOR INTEREST



STRENGTHENS ECONOMIC & RACIAL EQUITY



LOCATED WITHIN GEOGRAPHIC FOCUS AREA

**FUND MINIMUMS**

**3+**  
YEAR TERM

**\$100K**  
PER/INVESTMENT

**\$25K**  
/PER FUND

## OUR HEALTHY COMMUNITY FRAMEWORK

# of Impact Investments by element since inception (2004)

Economic Opportunities  
Environment  
Global Giving  
Vibrant Communities  
Education  
Basic Needs  
Health & Wellness  
Arts & Culture



**26**  
UNIQUE  
INVESTMENTS



**27**  
FUNDS



OVER  
**10**  
YEARS OF  
EXPERIENCE

TOTAL OF  
**\$10M**

