ACRS
ASIAN COUNSELING AND REFERRAL SERVICES

From Limited ACCESS to... ENGAGEMENT
• Community organizing
• Voter registration
• Voter engagement & outreach

ENGAGEMENT
Partners with local & national orgs on TRAININGS

VISIBILITY
AAPI Communities UNDERREPRESENTED in politics
Locally & nationally

LEADERSHIP
Engaged & Activated 1000 COMMUNITY MEMBERS!

IMPACT
40 MEETINGS with legislative offices

SEATTLE FOUNDATION
Engagement Pipeline Grant

CIVIC PARTICIPATION CHAMPIONS!

Lowest voting rates in Washington state

TOOLSDTOOLS TO SHARE THEIR STORIES

ACTIVATION

CHALLENGES:
• Opportunity to go deeper
• At smaller trainings & events
• Opportunity to go deeper
• Not reach as many people

Seeing ourselves as part of the process.

Creating by Maketa Wilborn - Making outcomes visible.
THE PROBLEMS!

Exclusion from labor regulations & standards
Holdover from slavery and historic devaluation of black & brown labor

Employers determined to maintain access to cheap domestic labor without interference

THE NEED

Dedicated space to talk about the issues impacting us and develop solutions

CHALLENGES

Anti-immigrant climate

THE ACTION

Working collaboratively culturally

Building leadership

Groups in:
- Auburn
- Everett
- Seattle

Created Mujeres Sin Fronteras focused on Latinx women

THE IMPACT

Leaders testified before city council

Domestic workers participated in the legislative process

Passed Domestic Worker Bill of Rights

Learn about community, family, volunteer, leadership

Move at the pace of the participants

Work at the speed of trust

Created by Maketa Willborn"
East African Community Awakening Project

**The Problem**
- Lack of political participation among East African community
- Not seen as an important stakeholder

**The Intervention**
- Build the voices of trusted folks
- Leadership and organizing
  - Listening sessions with youth
  - Collaboration with partner orgs.

**Care Center**
- Cohesive platform supporting one unified voice

**Outcomes**
- East African lobby day
- 150 community members participated

**Challenges**
- Sometimes we fall under the 'Black' umbrella
- There are different factors for East Africans, especially Somalis that have fled violence

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Making outcomes visible!
**The Issue**

Asian Pacific Islanders (APIs)

- NOT deeply represented in media coverage or represented in media professions
- In 2014 APIs only:
  - 25% of news workers
  - 13% of manager level positions
  - 31% of daily newspaper employees
  - 0.3% of radio news staff
- Flat, non-diverse narratives
- Despite huge disparities between ethnic groups

**Leadership**

Community Engagement
- Compelling Storytelling
- Relationship Building
- Journalistic Integrity

**The Action**

Revitalize through advocacy journalism
- Fellowship Program

**The Outcomes**

Serve
- Fellows created significant new media about their API communities
- Contributed new stories and perspectives
- Helped participants and community see their stories as powerful and meaningful

Serve
- 12 bi-monthly training workshops
- 6 month Journalistic Practicum with IE
- 4 month Mentored Fellowship Team Project

Engage
- Understand community needs
- Build connections with community leaders
- Raise the community's voice

Challenges & Learning
- Need to create space for fellows
- 9 month is not much time to engage a community
- Building trust to share personal stories

Model Minority
- Despite huge disparities between ethnic groups
Juntos Somos Mas vote!!

THE PROBLEM
- Classism
- Xenophobia
- Systemic OPPRESSION
- Structural RACISM
- Colonialism

Contribute to:
- Exclusion from leadership roles

BARRIERS
- Language
- Economic
- Cultural
- Anxiety
- Fear
- Harassment

ROOT CAUSES
- Lowest voter registration rates in the state

Since the 2016 election:
- Advocacy for education
- Housing
- Pathways
civic engagement

LATINO EQUITY NETWORK

ACTION
- Each org developed unique CIVIC engagement programs
- Leadership development
- Leadership engagement
- Policy advocacy
- Network building

OUTCOMES
- Reached 9,000 first-time low propensity voters across King County
- Deep meaningful conversations about civic engagement
- AMPIFY the voice of Latinos through POLICY PLATFORM

CHALLENGES
- Executive Director transitions
- Staff changes
- BURNOUT

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"Making outcomes visible"
ONE AMERICA

- Immigrant & refugee families
- Families of color
- Low income families
- English language learners
- DACA
- Muslim ban
- Trump Administration
- Family separation

Changing demographics in South King County

CULTURALLY RESPONSIVE Leadership Curriculum & Training Program

- Organizing Skills
- Know Your Rights training

East African Communities
Latino Communities

 educação Systems

LAUNCHED

GRASSROOTS LEADERSHIP COUNCIL

ORGANIZED youth leaders to lobby in Washington D.C.

Leaders RAN CAMPAIGNS

Leaders FEEL and ACT more POWERFULLY on behalf of One America.

INFLUENCED PUBLIC POLICY

Helping people understand how they relate to POWER

"2018 was a hard year."

Pushed to BUILD IT FOR THEMSELVES!

SEATTLE FOUNDATION Engagement Pipeline Grant

Maketa Wilborn, Chasing outcomes visible
Potlatch Fund

**The Problem**
- Less than 1% of philanthropic dollars to Native orgs.

**The Intervention**
- Three 10-week cohorts
- Share, Organize, Build Skills

**Language Preservation**
- Cultural Preservation
- Arts Preservation

**Topics**
- Indigenous Leadership
- Organizational Development
- Financial Management

**Challenges**
- Staff & Budget Changes
- Communication across cultures & languages
- Building Relationships across regions

**Impact**
- Successfully reached 45 cohort members!
- Reframed the work
- Brought together members from 60 different tribes!
- "Cultural work is political work."
- Supported Native youth Alliance through a beautiful transition
- Strengthened identity, capability as a Salish person, leader & creator

**Engagement Pipeline Grant**

Created by Macketa Wilborn
"Making outcomes visible"
Puget Sound Sage

The Issue
- Historical & ongoing barriers to decision-making power for people of color
- Under-represented on boards, commissions & advisory bodies
- Limited influence on major decisions at the local & regional level

Intervention
- 6 month fellowship
- Recruit resource train
- 18 emerging leaders of color

Impact
- 80% currently serving on boards, commissions

Challenges
- Capacity
- Requests for participation from outside of King County
- Mentor vs. mentee misalignment

Local government process
- Advocacy
- Storytelling
- Communication skills
- Infiltrate, agitate

Community network
- Alumni network
- Build community network

Engagement Pipeline Grant

Created by Baileigh Wilborn