COVID-19 Donor Briefing

October 28, 2020
Agenda & Presenters

2:00 – 2:05 PM  Welcome
2:05 – 2:25 PM  Stepping up to 2020
2:25 – 2:35 PM  Future Grantmaking
2:35 – 2:55 PM  Community Partner
2:55 – 3:10 PM  Equitable Future
3:10 – 3:25 PM  Q&A
3:25 – 3:30 PM  Closing

SALLY GILLIS, (Moderator) Managing Director Strategic Impact & Partnerships, Seattle Foundation

TONY MESTRES, President & CEO, Seattle Foundation

AARON ROBERTSON, Managing Director Policy & Civic Engagement, Seattle Foundation

COLLEEN ECHOHAWK, Executive Director, Chief Seattle Club

KRIS HERMANNS, Chief Impact Officer, Seattle Foundation
Tony Mestres
President & CEO, Seattle Foundation
Our Evolution

Early 90s
- Neighbor to Neighbor (N2N) launches to support community organizing led by communities of color and low-income communities

2001
- SeaFdn’s discretionary grantmaking begins to provide general operating support to build capacity for smaller, community-led organizations, after mostly funding capital and equipment grants for decades. As a result, the applicant pool grows dramatically and SeaFdn begins building many long-standing relationships with community

2006
- New Healthy Community Report highlights disparities between demographic groups, and SeaFdn launches proactive, targeted investments in education and economic opportunity

2013
- With a history of leading the creation of funder collaboratives, in 2013 SeaFdn played a central role in establishing the Sustainable Communities Funders, which focuses on the intersection of equity, economy, and environment

2012–2014
- SeaFdn launches the Center for Community Partnerships, bringing N2N in fully in-house, developing Communities of Opportunity in partnership with King County, and creating the Vibrant Democracy Initiative—all focused on eliminating racial and economic inequities using community-based approaches

2016–2018
- SeaFdn launches two Impact Strategies—Catalyzing Community (2016) and Climate Justice (2018)—as foundation-wide efforts to use its civic leadership alongside funding dollars to increase equity in the region

Today
- SeaFdn articulates its point of view on community-based systems change in its Blueprint for Impact, embarking on an effort to bring stakeholders along on its approach to eliminating racial and economic inequities in the region

An aspirational Programmatic Theory of Change focuses on the enabling conditions for systems and policy change (2017)
COVID-19 Response Fund Principles

• Move dollars rapidly and provide flexible resources
• Address direct needs
• Utilize a racial equity lens
• Support community-based organizations
• Take a trust-based approach to funding
• Maximize the benefit of philanthropy
$36.5M RAISED
Individuals, businesses, philanthropic institutions, and local government have come together to support our region’s vulnerable workers and families through the COVID-19 Response Fund

6,300+ DONORS
With gifts ranging in amount from $5 to $5 million

147
Number of Seattle Foundation Donor Advised Funds contributing to the COVID-19 Response Fund to date

$20.1M
Total granted through the COVID-19 Response Fund’s first two phases of grantmaking

363
Number of grantees receiving COVID-19 Response Fund grants in Phases One and Two

$2.3M FOR CHILDCARE
To support providers focused on access and affordability of childcare for priority populations

$2.2M FOR MENTAL HEALTH
Focusing on direct services for individuals and families in priority populations experiencing trauma

$15.6M FOR EMERGENCY ASSISTANCE
Combined total of emergency assistance funding from Phases One and Two
Launched COVID-19 Response Fund
Launched COVID-19 Response Fund

Created the Seattle Model
Launched COVID-19 Response Fund

Created the Seattle Model

Partnered with All In Seattle & launched All In WA
Launched COVID-19 Response Fund

Created the Seattle Model

Partnered with All In Seattle & launched All In WA

Supported the Black Future Co-op Fund

Launched the East King County Community Fund
Aaron Robertson
Managing Director, Policy & Civic Engagement, Seattle Foundation
Community Advisory Group

- Oversaw development of Phase Three issue areas, priorities, and strategies
- Identified populations, identity groups, and geographic areas to elevate
- Assessed the funding process
  - Reinvestment in past grantees vs. selecting new grantees
  - Open applications vs. curated grant process
  - Size of grants vs. number of awards

Katie Hong Raikes Foundation
Ubax Gardheere City of Seattle
Matias Valenzuela King County
Taffy (Maene) Johnson UTOPIA
Colleen Echohawk Chief Seattle Club
Eric Holzapfel Entre Hermanos
Lilliane Ballesteros Latino Community Fund
Amy Liu Microsoft
Ginger Kwan Open Doors for Multicultural Families
Regina Elmi Somali Parent Education Board
Lalita Uppala Indian Association of Western WA
Tim Lennon LANGSTON
Bernadette Merkle Community Center for Education Results
Debbie Lacy ERIC (Eastside Refugee and Immigrant Coalition)
Sili Savusa White Center Community Development Association
Deanna Dawson Sound Cities Alliance
Esther Lucero Seattle Indian Health Board
Aneelah Afzali/Nicky MAPS
Darya Farivar Disability Rights Washington
Suni Tolton City of Shoreline
Trish Dziko Technology Access Foundation
Steven Sawyer POCAAN
Phase Three Approach

Based on Community Advisory Group recommendations, Phase Three will launch this fall.

- Directing $10M in capacity-building dollars to sustain the community-based organizations
- Focusing dollars on BIPOC-led and -serving organizations, particularly Black and Indigenous groups
- Creating a simple pathway for previously vetted past grantees to request additional funding
- Building an open application for new organizations to request funding

Resources will help organizations sustain services amid continued need while beginning to bridge toward how these groups participate in and help shape how our region rebuilds.
Colleen Echohawk
Executive Director, Chief Seattle Club
Kris Hermanns
Chief Impact Officer, Seattle Foundation
Significant growth with deep inequities

Seattle's economy grew 6.9% in 2018—2.3 times the national average.

Growth has greatly favored the top-earning 20% of households and hurt low-income families, who are 3-4 times more likely to be people of color.

This has a real economic cost. In Seattle, we lose $7-14 billion per year.

Note: Each 20% represents 63,825 households
Sources: U.S. Census Bureau

EMILY M. ENG / THE SEATTLE TIMES
COVID-19 has made all inequities worse

• Unemployment spikes
• Housing instability
• Poverty increases
• Health threats
We face an important decision

We can return to the way things were or we can reimagine our region as a place that’s better, stronger, and more equitable.

Let’s seize this moment and build something new.
Research to identify meaningful investments

- Interviews with ~30 community leaders and area experts
- Small group conversations with key stakeholders (e.g., capacity builders, non-profit leaders, philanthropic partners)
- Desk research into promising practices and organizations
- High-level quantification of size of need in King County
- Offline input from key stakeholders on promising investment opportunities
30 impact-ready investments to advance equity

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| 1  | BIPOC-LED ORGANIZATIONS               | • Provide flexible, multi-year funding to organizations (also captured in cross-cutting investments)  
• Identify and support grassroots organizations through community-based intermediaries  
• Support or create a community-determined fund  
• Create working capital fund to improve solvency  
• Expand access to external capacity building supports and services  
• Support sustainability and impact of BIPOC leaders |
| 2  | CIVIC PARTICIPATION AND POWER         | • Bolster BIPOC participation in elections and the census  
• Support the pipeline of BIPOC elected leaders  
• Fund fellowships to support “non-traditional” community-based leadership  
• Support youth leadership development  
• Advance existing structural reform and power building efforts |
| 3  | HOUSING & HOMELESSNESS                | • Expand the supply of socially-distanced housing supports  
• Support wraparound services that keep people in their homes  
• Prevent homelessness via diversion strategies  
• Advocate for supportive policies to address short- and long-term challenges |
| 4  | EDUCATION                             | • Support local public schools in navigating remote & hybrid learning  
• Strengthen the use of community spaces as alternative learning environments  
• Connect local child care providers with needed financial resources  
• Provide job training and reskilling programs to support newly unemployed |
| 5  | FOOD SECURITY                         | • Expand food banks and distribution of high quality and culturally relevant food  
• Connect community and urban farming efforts as an alternative model to traditional food banks and grocery stores  
• Advocate for supportive and expansive food policy |
| 6  | CRIMINAL JUSTICE                      | • Strengthen re-entry supports for previously incarcerated persons  
• Catalyze criminal justice advocacy efforts  
• Fund piloting alternatives to the existing criminal justice system |
| 7  | BEHAVIORAL HEALTH                     | • Bolster community-sensitive crisis referral systems  
• Build capacity of community behavioral health care providers  
• Support integrated approaches to care |

**CROSS-CUTTING INVESTMENTS**

- Provide flexible, multi-year funding to organizations
- Give flexible financial support via cash assistance
- Close the digital divide through increased technology / internet access

**SEATTLE FOUNDATION**
Pathway to an inclusive recovery

In the coming weeks, we will launch a new pooled fund to build a stronger, more prosperous King County for all of us.

This fund will drive investments to BIPOC leaders, organizations, and communities. These are the people most impacted by inequities and they should lead solutions.

We're building this in close consultation with community leaders and other funders to incorporate their insights and create more equitable opportunities.
Investing in equity and opportunity

- Smart, strategic philanthropy
- Greater equity and opportunity for all in Greater Seattle
- Stronger, more vibrant communities for all
Join us!
Help us build a community where everyone can thrive.
Thank you for joining us

Questions?
Please contact your Philanthropic Advisor or Philanthropic Services at philanthropicservices@seattlefoundation.org or 206.515.2111