

Corporate Foundation

For business leaders interested in simplifying their giving and strengthening their impact.

ALIGN YOUR GIVING WITH YOUR BUSINESS PLAN.

Whether called corporate philanthropy, social responsibility or just giving back, corporate giving programs are an essential component to community success. In addition to supporting a stronger, more vibrant community, corporate giving programs provide a competitive advantage when they are authentic, well designed and thoughtfully executed. Strategic corporate philanthropy provides a powerful marketing tool, drives employee satisfaction and retention, and builds positive relationships within the community.

Seattle Foundation helped Tableau establish its Corporate Foundation in a manner befitting the company, strategically timed prior to Tableau going public.



SEATTLE
FOUNDATION



"I'm frankly amazed at the amount of excitement that the Tableau Foundation has generated among our employees. We're doing more than growing a business. We're making a difference."

- JAY PEIR, SVP CORPORATE DEVELOPMENT
TABLEAU SOFTWARE

**CONTACT US FOR A COMPLIMENTARY VISIT
WITH A PHILANTHROPIC ADVISOR 206-515-2111
OR INQUIRY@SEATTLEFOUNDATION.ORG**

the heart & science of philanthropy



START A CORPORATE FOUNDATION

Businesses can create a philanthropic spirit by infusing philanthropy into their team culture and transforming individual efforts into collective strategy. The first step is creating a plan that is aligned with your mission and business goals.

Seattle Foundation helps direct your corporate giving to maximize the impact of your investments, transforming your charitable efforts from responsive check writing to effective philanthropy.

CORPORATE FOUNDATION BENEFITS

A Corporate Foundation can provide a competitive advantage with tax benefits. Effective corporate philanthropy generates employee satisfaction, enhances your reputation, and builds positive relationships in the community.

SERVICES	KEY BENEFITS	FUND MINIMUM	COMMUNITY INVESTMENT FEE	ANNUAL MINIMUM FEE & SET UP COSTS
Strategic counsel on grant making	<ul style="list-style-type: none">• Strategic giving plan developed with Giving with Goals™ curriculum• Customized gift planning and co-venture initiatives• Curated site visits with nonprofits• Global Giving opportunities• Impact Investment offerings• Membership access to philanthropic resources	\$250,000+	\$0-\$2m = 2.00% \$2-\$4m = 1.5% \$4-\$6m = 1.25% \$6-\$8m = 0.75%	Min = \$2,500 Set up costs = \$2,500
Judicious stewardship and active asset management	<ul style="list-style-type: none">• Online fundraising platform• Reliable, secure online services for fund administration and grant distribution• Gift acceptance of various asset types including real estate and business interests, life insurance and retirement assets		For \$10m+ please contact us	
Personalized engagement strategies	<ul style="list-style-type: none">• Targeted and customized marketing communications• Employee matching gifts program options• Volunteer opportunities• Philanthropic support for executives and executive exchange summits			